

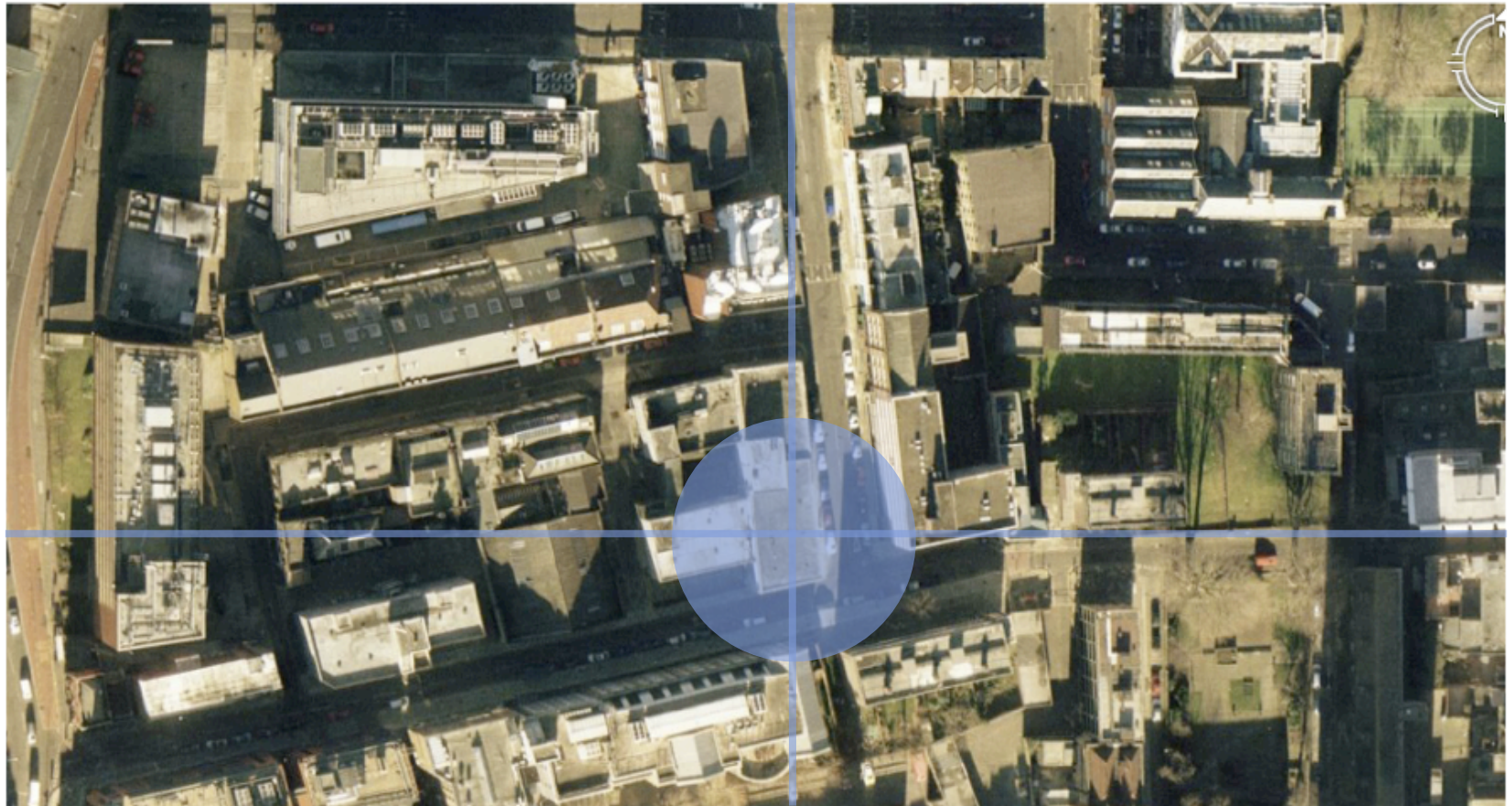


Last.fm

The social music revolution







Agenda

- The Company
- The Website
- The Technology
- The Competition
- The Future



The Company

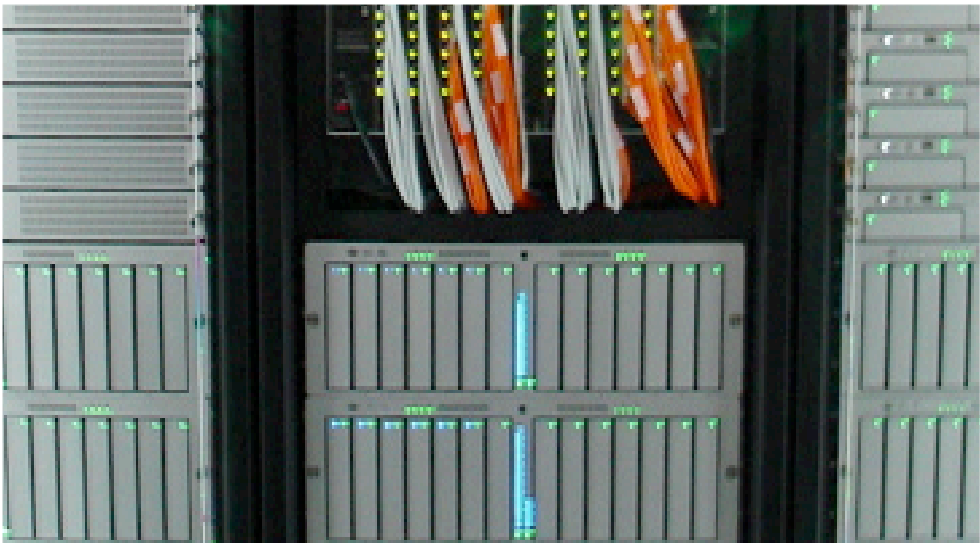
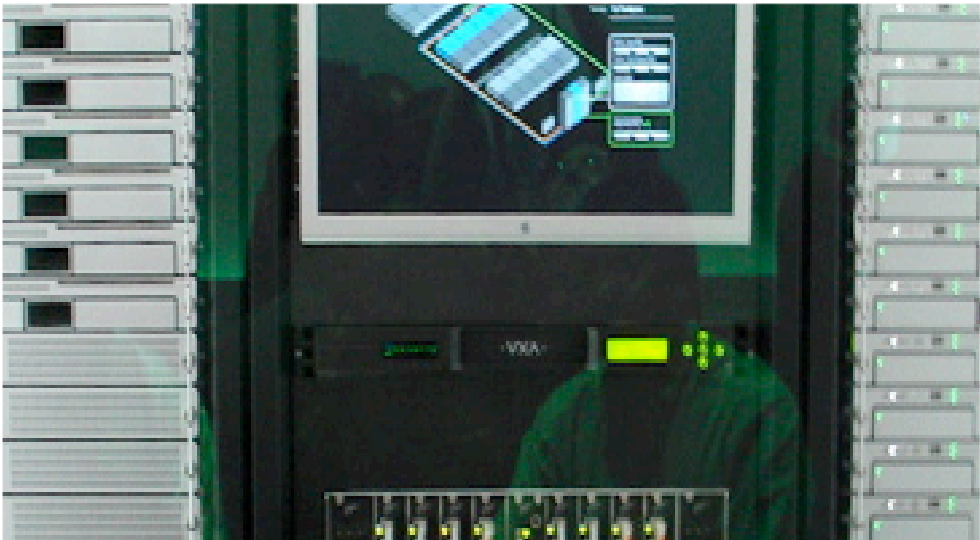
Top Artists for the week ending 29 Apr 2007

1		Red Hot Chili Peppers	62,429 listeners 521,838 plays	<div><div></div></div>
4		Coldplay	45,004 listeners 310,675 plays	<div><div></div></div>
5		Muse	48,019 listeners 456,944 plays	<div><div></div></div>
6 ▲ 4		Arctic Monkeys	45,783 listeners 759,058 plays	<div><div></div></div>
7 ▼ 1		The Killers	43,755 listeners 287,183 plays	<div><div></div></div>
8		Metallica	41,940 listeners	<div><div></div></div>

Social Community Network



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Technology

PHP

XML/RPC

REST

XHTML

PostgreSQL

JavaScript

MySQL



PANDORA®

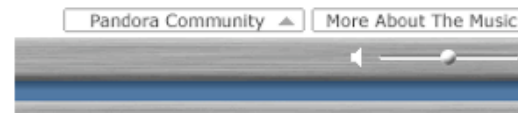
created by the Music Genome Project®

Ever since we started the [Music Genome Project](#), our friends would ask:

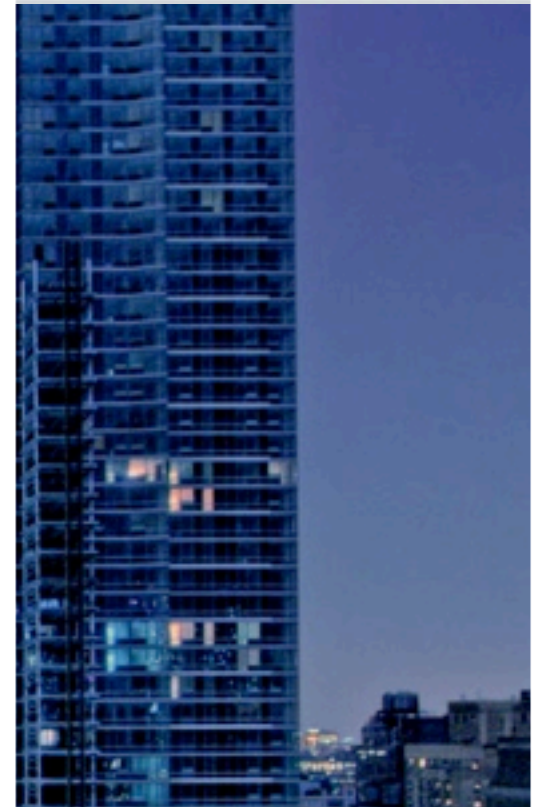
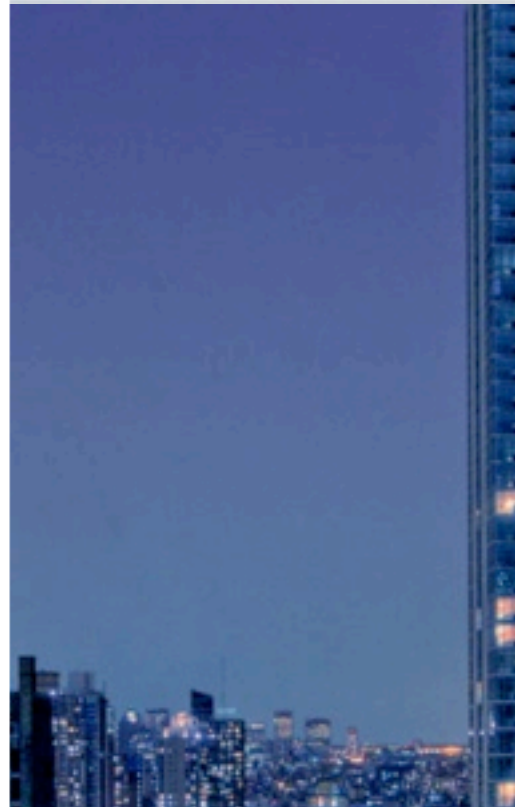
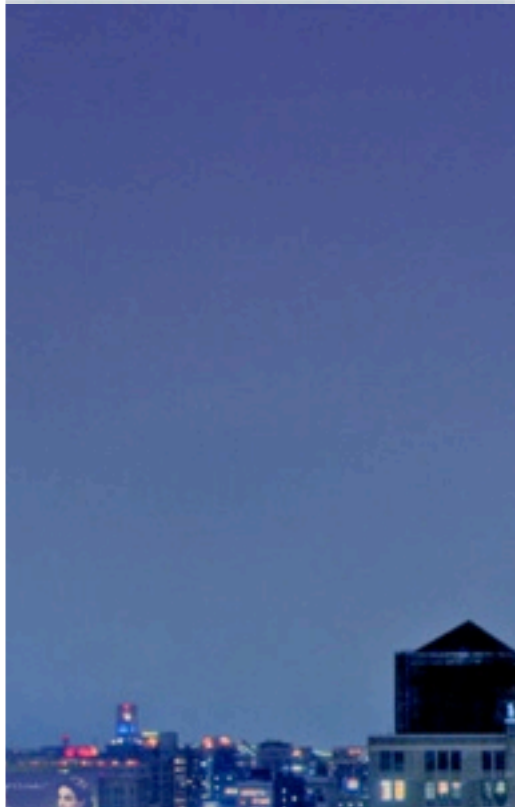
Can you help me discover more music that I'll like?

Those questions often evolved into great conversations. Each friend told us their favorite artists and songs, explored the music we suggested, gave us feedback, and we in turn made new suggestions. Everybody started joking that we were now their personal DJs.

We created **Pandora** so that we can have that same kind of conversation with you.



Competition



The Future

Are you in?

